

# Our vision is a world free of slavery



## 40.3 million people live in slavery today

Modern slavery entraps men, women and children forced to work long days in dangerous and punishing conditions – to make bricks, peel prawns, mine tin and gold, pick cotton and weave carpets. Victims of modern slavery have their freedom denied. They are used, controlled and exploited by another person for commercial or personal gain.



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## What we do



**Work on the frontlines:** We partner with frontline organisations to directly combat slavery in countries and regions where it is most concentrated. We do this by setting up “**hotspot**” projects – these are clusters of highly effective local organisations who are working with some of the world’s poorest and most vulnerable communities.



**Drive systemic change:** We tackle the underlying systems that allow slavery to persist. We do this in our hotspots and through our **Global Initiatives**, engaging the government, private sector, media, social movements and other key drivers of change.



**Strengthen the anti-slavery infrastructure globally:** We empower the anti-slavery movement, with our **Movement Building Initiatives** providing platforms, tools and knowledge for organisations to connect and work together more effectively.



**Raise new capital:** We bring funding and innovative **investors** into the anti-slavery space, with the goal of mobilising the capital needed to work on the frontlines and drive systemic change.

## About us

The Freedom Fund is a leader in the global movement to end modern slavery.

We identify and invest in the most effective frontline efforts to eradicate modern slavery in the countries and sectors where it is most prevalent. Partnering with visionary investors, governments, anti-slavery organisations and those at risk of exploitation, we tackle the systems that allow slavery to persist.

Working together, we protect vulnerable populations, liberate and reintegrate those enslaved and prosecute those responsible.



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## By the numbers

40.3m people in slavery.

Modern slavery generates \$150b in illicit profits every year.

Over 70% of those enslaved are women and girls.



Sergi Reboredo © Alamy Stock Photo

## Our hotspots

Our hotspot interventions are designed to be strategic and scalable, informed by the needs and expertise of our local partners.

We support some 100 partners and 5,800 community groups in six hotspots across countries with a high burden of slavery – India, Nepal, Thailand and Ethiopia.

## Direct impact to date

APRIL 2014 – DECEMBER 2017



LIVES IMPACTED

390,663



NUMBER OF PEOPLE LIBERATED

16,047



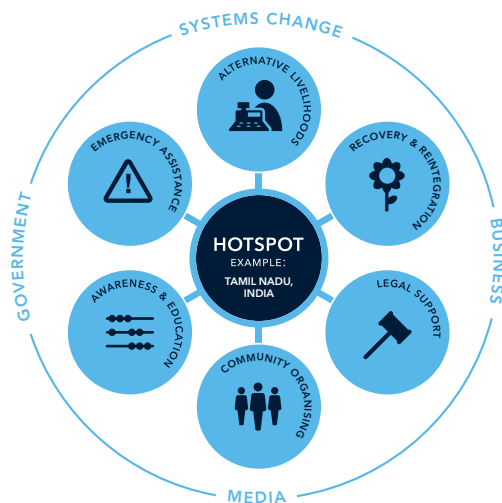
NUMBER OF AT-RISK CHILDREN IN SCHOOL

36,231



COST PER PERSON

\$52



## Systems change

The Freedom Fund focusses on dismantling the local and national systems that enable slavery in countries with the highest burden of this crime.

Our ambition is to free many more people than we can reach directly, by supporting our frontline partners to become highly influential advocates of systems change. Such change can help prevent millions of vulnerable men, women and children from being enslaved in the first place, and liberate many hundreds of thousands from bondage.

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